Navistar Launches Partnership Program With Technical Schools

"Navistar Service Essentials Program" Teams with Truck and Bus Technical Schools, Promotes Uptime

LISLE, III., Oct. 22, 2018 /PRNewswire/ -- Navistar has launched the Navistar Service Essentials Program, a partnership program designed to help qualified technical schools prepare the next generation of truck and bus technicians.

"As we focus on growing customer Uptime, Navistar and our International[®] Truck and IC Bus[®] dealers are all committed to combating the industry's growing technician shortage," said Michael Cancelliere, Navistar president, Truck and Parts. "The new Navistar Service Essentials Program provides software and other solutions that will enhance the learning experience and attract additional students."

The program's offerings include a wide array of interactive training courses and software solutions that cover engine diagnostics, vehicle health reports, electrical systems and control module programming. The program also provides access to informational tools related to parts and service.

The Navistar Service Essentials Program is being made available to technical schools that partner with International Truck or IC Bus dealers.

"We believe that students benefit the most when their technical schools have partnerships in place with dealers who are focused on driving Uptime every day," Cancelliere said. "That's why Navistar, our dealers and technical schools are establishing a three-way partnership committed to back up this new program with real-world, practical experience. This approach will accelerate progress and put more students on a path to enter this vibrant and essential technology profession."

For an application or more information, technical schools can contact Navistar at oncommandsubscriptions@navistar.com or by calling 1-800-336-4500, option 4.4.

For information on vocational school accreditation, please visit aseeducation.org/.

About Navistar

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International[®] brand commercial and military trucks, proprietary diesel engines, and IC Bus[®] brand school and commercial buses. An affiliate also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at www.Navistar.com.

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