

# Navistar's "Drive for Jobs" Program Delivers for ATA's Trucking Professional Recruitment Efforts

**\$10,000 Donation Celebrates Truck Drivers, Recognizes Driver Appreciation Week During Maiden Voyage of International® LoneStar® Harley-Davidson™ Special Edition**



*Chris Hawker*

**WARRENVILLE, Ill. (Feb. 18, 2010)** – Navistar International Corporation (NYSE: NAV) recently presented a \$10,000 check to the American Trucking Associations (ATA) in support of the ATA's driver recruitment initiative which promotes careers in the trucking industry as an option for returning military personnel.

Navistar launched its "Drive for Jobs" program late last year in conjunction with the first customer delivery of the International® LoneStar® Harley-Davidson™ Special Edition and in celebration of Truck Driver Appreciation Week. Through the "Drive for Jobs" program, owner-operator Chris Hawker, the first to purchase the one-of-a-kind truck, began his journey from the Harley-Davidson Museum in Milwaukee to his regular work route from Westfield, N.Y., to Jacksonville, Fla.

As part of Navistar's "Drive for Jobs" program, for each mile that Chris Hawker drove in his new LoneStar Harley-Davidson Special Edition during the month of November, Navistar made a donation to the American Trucking Associations' recruitment campaign. In addition, those who spotted Chris in his LoneStar Harley-Davidson Special Edition were encouraged to support the cause by signing up at [www.internationaltrucks.com](http://www.internationaltrucks.com). Though driver retention is up due to the current U.S. economic recession, the trucking industry has and will continue to face driver shortages in the near future.

"We're proud to support the ATA's driver recruitment effort" said Jim Hebe, senior vice president, North American sales operations, Navistar. "Through this initiative the ATA is taking a proactive step to address the challenges that will face the trucking industry in the years to come."

Navistar supported the ATA's GetTrucking.com initiative in 2008 with a \$15,000 donation generated from proceeds from DVD sales of Drive and Deliver, the documentary Navistar developed to celebrate the lives of truck drivers and the contributions they make to society.

"We appreciate Navistar's support for ATA's initiative to promote truck driving as a career option," said Bill Graves, ATA president and CEO. "The men and women of the U.S. Armed Forces are ideal candidates to become trucking industry professionals — they have all the motivation and tools necessary to move successfully from the military into our industry."

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## About Navistar

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, MaxxForce® brand diesel engines, IC Bus™ brand school and commercial buses, Monaco RV brands of recreational vehicles, and Workhorse® brand chassis for motor homes and step vans. It also is a private-label designer and manufacturer of diesel engines for the pickup truck, van and SUV markets. The company also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at [www.Navistar.com/newsroom](http://www.Navistar.com/newsroom).

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