

# Navistar Announces “Drive It to Believe It” Sales Program for Class 8 On-Highway Trucks

## Program Offers Customer and Dealer Incentives on International® TranStar® and ProStar®+ Trucks

LOUISVILLE, KY. – (March 31, 2011) – At the Mid-America Trucking Show this week, Navistar introduced the “Drive It to Believe It” sales program, offering unique component incentives and a customer offer for purchases of International® TranStar® and International® ProStar®+ Class 8 highway tractors. In addition, International truck dealers and sales representatives will have the opportunity to participate in a number of comprehensive sales training boot camps later this spring.

The “Drive It to Believe It” boot camp and sales program is designed to build on the success of the 2010 “Get in Gear” boot camps and sales program. Customers ordering and taking delivery of units under the “Drive It to Believe It” sales program can take advantage of a \$3,500 invoice credit towards the purchase of a qualifying Eaton UltraShift® PLUS automated transmission, or the addition of a complementary Meritor WABCO OnGuard® collision mitigation system.

“Our International TranStar and International ProStar+ trucks are among the industry leaders in fluid economy, performance and driver comfort features,” said Jim Hebe, senior vice president, North American sales operations, Navistar. “With our ‘Drive It To Believe It’ sales program, we’re backing up our words with some unique sales offers that gets new customers behind the wheel and out on the road to see for themselves.”

The International “Drive It to Believe It” sales event is available now through Oct. 31, 2011. Not all purchases will apply. Offer is non-negotiable, non-transferable, not redeemable for cash and cannot be combined with other offers or discounts. Other restrictions apply. Offer expires Oct. 31, 2011. Navistar reserves the right to cancel or modify this program at any time. See participating International dealer for more details.

### About Eaton UltraShift PLUS Automated Transmission

All of Eaton’s UltraShift® PLUS automated transmissions, available in overdrive and direct-drive models, feature a new self-adjusting electronic clutch actuator for fast, smooth engagements. Intelligent shift selection software employs grade sensing, weight computation and driver throttle commands to make shift decisions for efficient, safe and profitable vehicle performance.

Unlimited gross combination weight is available with 18-speed platforms. Other benefits include:

- Hill Start Aid feature to prevent rolling while on steep grades and allow for a controlled launch;
- Automatic, manual and low mode selections offer control options to the driver;
- Creep feature for significantly improved maneuverability with continuous low-speed control;
- Six- and eight-bolt, as well as thru-shaft power take off (PTO) available;
- Oil level sight glass to easily check fluid levels.

### About Meritor WABCO OnGuard™ Collision Safety System

The Meritor WABCO OnGuard™ System is a forward-looking, radar-based collision safety system that can detect objects in a vehicle’s path and automatically engage the throttle, engine retarder, and apply the brakes when it senses an impending collision thereby assisting the driver in avoiding rear-end collisions. OnGuard is the first Collision Safety System with Adaptive Cruise Control (ACC) and Active Braking that assists the driver in maintaining a safe following distance. Plus, it is a Collision Mitigation System (CMS) that detects a potential rear-end collision developing ahead and responds by braking as needed to assist the driver in avoiding a collision. OnGuard is the only collision Safety System that’s always on –even when cruise control is not engaged. The system is road proven in thousands of units operated by fleets across North America.

### About Navistar

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, MaxxForce® brand diesel engines, IC Bus™ brand school and commercial buses, Monaco® RV brands of recreational vehicles, and Workhorse® brand chassis for motor homes and step vans. The company also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at [www.Navistar.com/newsroom](http://www.Navistar.com/newsroom).

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### About Eaton

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100th anniversary in 2011, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulic and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 70,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

#### **About Meritor WABCO**

Meritor WABCO is a joint venture of Meritor, Inc. (NYSE:MTOR) and the WABCO Automotive Control Systems, Inc., a wholly-owned subsidiary of WABCO Holdings, Inc. The company is a leading supplier of a complete braking system including braking systems and controls, active safety systems and suspension and control systems for commercial vehicles in North America. For more information, visit [meritorwabco.com](http://meritorwabco.com).

Meritor, Inc. is a leading global supplier of drivetrain, mobility, braking and aftermarket solutions for commercial vehicle and industrial markets. With more than a 100-year legacy of providing innovative products that offer superior performance, efficiency and reliability, the company serves commercial truck, trailer, off-highway, defense, specialty and aftermarket customers in more than 70 countries. Based in Troy, Mich., more than 11,000 employees are located in manufacturing facilities, engineering centers, joint ventures, distribution centers and global offices worldwide. Meritor common stock is traded on the New York Stock Exchange under the ticker symbol MTOR. For more information, visit the company's web site at [meritor.com](http://meritor.com).

WABCO (NYSE: WBC) is a leading supplier of safety and control systems for commercial vehicles. For over 140 years, WABCO has pioneered breakthrough electronic, mechanical and mechatronic technologies for braking, stability and transmission automation systems supplied to the world's leading commercial truck, trailer and bus manufacturers. With sales of \$2.2 billion in 2010, WABCO is headquartered in Brussels, Belgium. For more information, visit [www.wabco-auto.com](http://www.wabco-auto.com).

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