## IC BUS ANNOUNCES 2012 PURSUIT OF EXCELLENCE, NORTH AMERICAN DEALER OF THE YEAR WINNERS

## Hoglund Bus and Truck Leads the Four Outstanding IC Bus Dealerships Recognized for Business Performance, Customer Satisfaction and Community Service

LISLE, III. March 25, 2013—IC Bus today announced the winners of the brand's annual Pursuit of Excellence dealership award. Four IC Bus dealerships in the United States and Canada were recognized for their efforts to improve sales and customer satisfaction.

This year's U.S. winners were Hoglund Bus and Truck in Monticello, Minn. and Leonard Bus Sales, Inc. in Deposit, N.Y. Canadian dealerships recognized were Leeds Transit Inc. in Elgin, Ontario and Maxim Truck & Trailer in Winnipeg, Manitoba.

Among the four Pursuit of Excellence winners, Hoglund Bus and Truck was also named the 2012 IC Bus North American Dealer of the Year. This is the first time that Hoglund Bus and Truck has received this prestigious award honoring the top performing IC Bus dealership for the year.

"These awards are given to those dealers that have demonstrated an ability to grow our customer relationships this past year," said John McKinney, president, IC Bus. "In addition to providing unmatched customer support, these dealers have displayed a commitment to ensuring the success of their customers and their local communities."

The awards are based on dealer performance in several key areas in 2012, including growing market share and exceeding annual sales plans. In addition, dealers were required to meet a customer satisfaction index threshold as well as meet community service requirements in order to be eligible to receive recognition.

"IC Bus continues to lead the school bus industry by having not only great products but also the industry's strongest dealer network," said McKinney. "On behalf of everyone at IC Bus, I offer congratulations to our top performers of 2012."

## **About IC Bus**

IC Bus, LLC of Lisle, III., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation's largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated customer program encompassing parts, training and service. Additional information is available at www.icbus.com

## **About Navistar**

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, IC Bus™ brand school and commercial buses and Navistar RV brands of recreational vehicles. The company's subsidiaries and affiliates also produce proprietary diesel engines and provide truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at www.Navistar.com/newsroom.

Media contact: Elissa Koc, 331-332-2669 Investor contact: Heather Kos, 331-332-2406